

POST-RELEASE

Moscow, 5 April 2019

Results of Cabex 2019: directions for the development of cable industry in Russia

The 18th International Exhibition for Cables, Wires, Fastening Hardware and Installation Technologies Cabex took place in Sokolniki ECC from March 19 to 21, 2019, with the support from the Ministry of Industry and Trade of the Russian Federation.

185 companies from Russia, Belarus, Italy, China, Serbia, Turkey, France, Azerbaijan and Uzbekistan took part in Cabex 2019. The exhibition occupied 2 pavilions, its area amounted up to 6,598 square meters. The general sponsor of the exhibition was Xinming.

A total of 4,337 specialists attended the exhibition. They were representatives of enterprises of the fuel and energy complex, the military-industrial complex, transport, mechanical engineering, housing and public utilities, construction and installation organizations, communications and telecommunications and other industries.

The Second All-Russian Cable Congress became the central business event of the exhibition

The organizers are MVK International Exhibition Company, VNIKP OJSC and NP Elektrokabel Association.

615 delegates took part in the congress.

A plenary session on the topic "Cable industry of Russia and its integration into other sectors of the economy" was opened by moderator G.I. Meshchanov, General Director of VNIKP OJSC, President of the Electrocable Association.

Participants of the plenary session were: Deputy State Secretary of the Union State of Russia-Belarus, member of the Standing Committee of the Union State – A.A. Kubrin; President of the IA "Intercable", Chairman of the Board of Directors of OJSC "VNIKP" – I.B. Peshkov; Assistant Chairman of the Expert Council on Energy Engineering, Electrical and Cable Industries, Head of the Department of the Management of Support Networks of Rostelecom PJSC – A.D. Mitrofanov; Chairman of the Aluminum Association – V.I. Trishchenko; Director for the development of new business areas of the Center for the Development of Promising Technologies – D.S. Scortechelletti.

The program of the congress included 6 tracks, 42 speakers delivered speeches. The greatest interest caused:

Panel discussion (March 19th) "The largest Russian consumers of cable products – current tasks and development plans." The discussion was attended by representatives of PJSC ROSSETI, PJSC FGC UES, JSC United Energy Company, NP Union of Manufacturers of Railway Equipment, SUE Moscow Metro, PJSC Rostelecom, Aluminum Association, Center for Development of Advanced Technologies. The moderator was MV Tretyakov, vice-president of NP International Association "Electrocable", general director of Elkat LLC.

Section (March 20th) "Security Aspects. The project "Cable without danger." Current achievements and development plans." The number of participants in this event once again confirmed the importance and relevance of the topic under discussion for manufacturers of cable products. The moderator of the section was V.V. Kashkin, Deputy Director General, NP "Association" Electrocable.

Seminar (March 21st) "Extended responsibility of the cable manufacturer. What to choose – payment of environmental fees or recycling?" aroused a keen interest of the visitors. The discussion was attended by experts from this area – representatives of various organizations that are closely involved in the problem of waste management and can reveal problems, give professional comments from different positions and recommend solutions.

The congress sponsors and partners are: UMMC, Optikenergo Group of Companies, United Energy Company JSC, Roskat JSC, LAPP, Energokabel Plant JSC, Elkat



18th International
Exhibition for
Cables, Wires,
Fastening Hardware
and Installation
Technologies

19–21 March 2019

ECC Sokolniki,
Moscow

cabex.ru



Organised by MVK

+ 7 (495) 252 11 07
www.mvk.ru

LLC.

The exhibitors at Cabex 2019 showed high level of preparation for the exhibition

Visitors noted nice appearance of the exhibition stands, the visibility of the products and the demonstration of the presented products in action. As part of the exhibition events, on March 21st, an official award ceremony was held for exhibitors of Cabex. The jury gave high marks to six companies in the following nominations:

- "The best technical solution" – "Hennlich"
- "The Best Russian Exposition" – "Spetskabel"
- "The Most Informative Exposition" – "Estraline"
- "Best debut" – TD "Vladelektrokabel"
- "For loyalty and constancy" – JSC United Energy Company

The diploma "For High Professionalism" was presented to the general information partner of the exhibition – the true master in its work – RusCable.Ru.

Cabex is not only about business, deals and sales. It is also a show. Unforgettable impressions of the visitors and participants of the exhibition were made by: a flashmob of "Moskabelmet", a performance by the Medoviy Spas group at the Vladelektrokabel's stand, a virtuoso violinist playing at the Spetskkabel stand.

For the second year in a row a press competition PR-Challenge was held at Cabex among the press services and marketing departments of the participants.

On the final day of the exhibition, March 21st, the awards ceremony took place. Among the top ten were: Alliance Cable, Expert-Cable, Vladelektrokabel, Elkom-Electro, Rosskat, Tomsk Cable Plant, Kama Cable. The winners are:

- GC "Moskabelmet" – 1st place
- Holding Cable Alliance – 2nd place
- Companies KabelStar and Kavkazkabel – 3rd place

The founders of the competition – MVK International Exhibition Company and RusCable.Ru – presented the winners with commemorative diplomas and valuable prizes.

In 2020, Cabex will be held on March 17–19 in Moscow, Sokolniki ECC, pavilions 4, 4.1.

Official website of the exhibition www.cabex.ru

